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Hundreds of Connecticut Production Coalition Members Gather at State Capitol

Coalition members urge state lawmakers to support film, TV and digital media industry tax credits

Hartford, CT, February 23, 2009 – Nearly 400 members of the Connecticut Production Coalition (CPC) gathered at the Legislative Office Building in Hartford this morning to support Connecticut's growing film, television and digital media industry. Members of CPC testified before the legislature's Finance, Revenue and Bonding Committee in support of tax incentives that are helping to drive the expansion of the film, television and media industry in the state.

"Our industry is growing, adding thousands of jobs and generating hundreds of millions of dollars in economic activity right here in Connecticut," said Kevin Segalla, President of the Connecticut Film Center and one of the founders of CPC. "The State's investment in this industry is not only forward-looking, it is already producing results. The jobs, revenues and tax dollars generated by our industry are a direct result of these vital tax credits; risking those gains in this difficult economy is precisely the wrong action to take."

Joining representatives from the industry were small business owners, labor union members and individuals from every area of the state who urged legislators to support the film, television and digital media tax credits which have resulted in nearly \$1.5 billion (est.) in new economic activity in Connecticut.

As a result of tax incentives, companies like Blue Sky Animation and NBC Digital have permanently relocated to Connecticut, bringing with them more than 500 jobs. The tax credits have resulted in the amount of film, television and digital media dollars being spent in the state to rise from \$700,000 in 2006 to more than \$600 million.

"Investment by film, television and digital media companies in our state has delivered thousands of jobs for Connecticut residents," said Gary Cohen, President and Founder of Triple Threat Television. "This investment also means more people dining in our restaurants, staying in our hotels and buying goods and services from any number of small businesses."

About The Connecticut Production Coalition

The Connecticut Production Coalition (CPC) is an independent private sector coalition of companies and individuals who care about establishing and growing a strong and robust film, television and digital media sector in Connecticut. CPC was founded by Howard Baldwin, Baldwin Entertainment Group; Karen Baldwin, Baldwin Entertainment Group; Chris Campbell, Palace Digital Studios; Tom Carruthers, Connecticut Film Festival; Ephraim Cohen, The Fortex Group; Brandon Curiel, Venan Entertainment, Inc.; Donna Elkinson, Elkinson + Sloves, Inc.; A. Searle Field, United Studios of America; Andrew

Gernhard, Syntetic Cinema Intl.; Bruce Heller, Connecticut, Film Center; Mike Kuhar, VisualEFX; John Lanza, Kostin, Ruffkess & Co, LLC; Fred Litty, Sonalysts Media Group; Al Maiorano, Televersemedia; Mark Osora, Sheptoff, Reuber & Co, P.C.; Kevin Segalla, Connecticut Film Center; Jeff Taylor, Elements Post; Neal Thomassen, Angel Eyes Productions, llc.; and Ron Wishna, RM Studios, LLC. To learn more or to join the Connecticut Production Coalition, please visit <http://www.productionct.com>.

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